

ANTHONY L. GRECO

914-720-7923 • (M) 845-534-4743 (H)

teegee654@gmail.com

<http://tonygrecoportfolio.writersresidence.com/>

PROFILE

Financial Writer/Editor

- Extensive experience writing about financial markets, investment strategies, asset classes, industries, economics, and the events that influence them
- In-depth knowledge of financial markets, economics, business, politics
- Superior writing, editing, interviewing, and research skills
- Proven ability to produce a broad spectrum of content, including articles, white papers, blogs, video scripts, and social media posts
- Creative, analytical, and accustomed to meeting strict deadlines
- Proven ability to build relationships and lead/mentor staff

PROFESSIONAL EXPERIENCE

OPPENHEIMERFUNDS, NEW YORK, NY (Dec. 2014 – May 2019)

AVP-Senior Writer

Edited, wrote, and rewrote articles, blogs, and white papers for thought and investment leaders at leading mutual fund asset manager. Topics included global equity and fixed-income markets, alternative asset classes, investment strategies, economics, and geo-political developments that impact markets. Target audiences included individual and institutional investors, financial advisors, high net-worth investors/families, and RIAs.

- Primary responsibility for editing written content by OppenheimerFunds' Chief Investment Officer.
- Write monthly article for head of RIA channel.
- Interview subject-matter experts and produce written content.
- Work with retirement strategy team to produce materials for investors and advisors.
- Write video scripts and web content.
- Collaborate with Design Team to produce presentations, brochures, and marketing collateral.
- Contribute social media copy for written materials.
- *Position eliminated upon close of Invesco acquisition of OppenheimerFunds (5/25/19).*

FREELANCE WRITER (June 2013 - Dec. 2014)

Self-employed as a freelance writer while seeking full-time employment. Contributed articles to *Private Wealth* on topics including private equity, real estate investing, and estate planning.

PORT AUTHORITY OF NY & NJ, NEW YORK, NY (MAY 2012-MAY 2013)

Senior Writer/Editor, Media Relations-Public Affairs Dept.

Wrote speeches, legislative testimony and other communications for Port Authority leadership, including Chairman and Executive Director. Wrote/contributed to news releases, web site copy and other collateral materials. Member of committee that created 2013 Port Authority "budget book" materials for release to the Governors of New York and New Jersey, both state legislatures, the media, and public.

JCPR, INC. PARSIPPANY, NJ (MAY 2011-MAY 2012)

Vice President – Content

Created written materials for financial services industry clients of public relations agency. Developed strategic messaging designed to reach key audiences and constituencies; wrote bylined articles, news releases, media pitches, talking points/speeches, brochures, and proposals; counseled clients; participated in new business meetings; edited work of staff writers.

UBS WEALTH MANAGEMENT AMERICAS, WEEHAWKEN, NJ (DEC. 2010 – MARCH 2011)

Contract Writer

Wrote speeches, talking points, video scripts, and correspondence for Chief Executive Officer and other C-suite level executives, for delivery/presentation to key external and internal audiences.

- *Temporary replacement for full-time employee on Family Leave.*

BLOOMBERG NEWS, NEW YORK, NY (OCT. 2006-DEC. 2010)

Bloomberg Television

Freelance News Writer (Oct. 2009 – Dec. 2010)

Wrote news and feature stories for broadcast on morning drive television news shows; covered news from Wall Street, financial markets, economics, policy, and politics. Created and chose graphic elements and video to use with stories.

- *Re-hired as a full-time contractor after role at Bloomberg Radio was eliminated in company-wide layoff in Feb. 2009.*

Bloomberg Radio

News Writer/Producer (2006 – 2009)

Wrote news and feature stories for broadcast on morning drive news shows, covering news from Wall Street, financial markets, economics, and politics. Edited sound bites for use in radio stories. Assigned stories to on-air reporters globally. Booked radio guests, planned coverage, provided story and segment ideas as part of collaborative team. Served as back-up producer for various Bloomberg Radio shows.

EDUCATION

Master of Arts in Journalism

NEW YORK UNIVERSITY – New York, NY

Bachelor of Arts in Journalism

C.W. POST – LONG ISLAND UNIVERSITY – Greenvale, NY